

RE-ASSEMBLE

Value trend: Patch World

STYLE TREND 2018

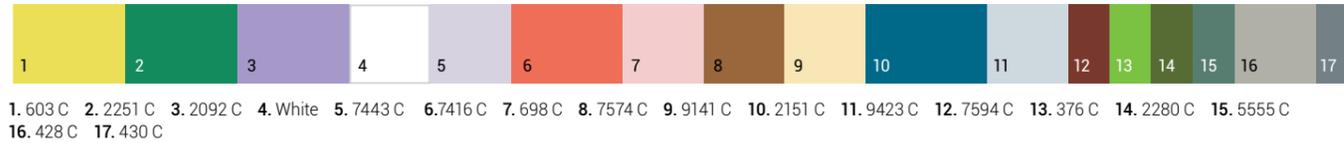
Society is diverse, and reality is sometimes confusingly complex. In order to be able to exploit all the new possibilities, we try and combine old and new elements together. It's not thereby necessary to create a flawless new entity. It gives a sense of flexibility to see that the product or space is made up of existing, sometimes contradictory elements. This also means that a living space starts to look like a three-dimensional collage. Products, shapes, colours and materials are combined with high contrast to form a cheerful new whole. Creativity is thereby primary.

INDOOR

The diversity of our life and society is reflected in the interior. We see an explosion of creativity whereby a fresh new language of shapes develops. Unforced and easy - everything can be combined. Simply replacing individual elements constantly changes the overall effect, playful and individual.

Flowers and plants play a key role in this. Creative solutions are found for placing greenery - you can hang up bouquets as well. Arrangements are airy and clearly made up of separate components.

INDOOR Colour chart and colour balance in Pantone®

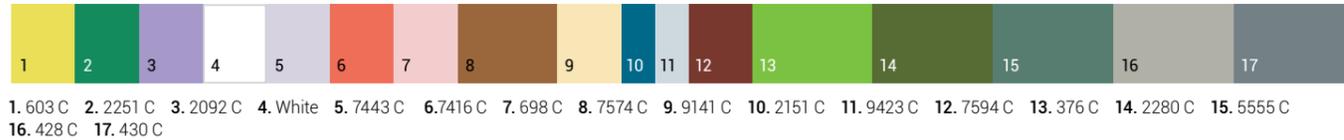


OUTDOOR

In the garden, the end result resembles a three-dimensional patchwork. Different styles and functions are playfully linked together. The garden no longer needs to be a pre-conceived entity. Differing perspectives, spatial experiences and materials are all playfully combined. Surfaces overlap or appear to be stuck together randomly. This gives the garden

a flexible appearance and it never seems to be finished, which makes it easy to replace an element. Borders with totally different planting characteristics are gracefully joined. This results in a great diversity of plants and sometimes unexpected creative solutions.

OUTDOOR Colour chart and colour balance in Pantone®



PRODUCT INGREDIENTS INDOOR & OUTDOOR

Shapes

The shapes used are random and varied, and sometimes appear to be accidentally stuck together, creating a collage-like entity. Shapes are stacked and/or interwoven.

Colours

The colour palette is also diverse: bright, pastel, natural and faded. The variety of greens in the colour chart particular apply to living greenery.

Materials

The materials are both new and recycled. Alongside artificial materials, there are also natural materials, paper, cardboard and recycled sheet material. This appeals to the imagination. Recycled materials again reinforce the nonchalant feel in the garden.

Patterns

Inspiration for the patterns comes from anywhere and everywhere. Patterns are often used in discombobulating colour combinations, such as the green panther print in the collage. Different patterns are also combined together as a patchwork.



RE-ASSEMBLE

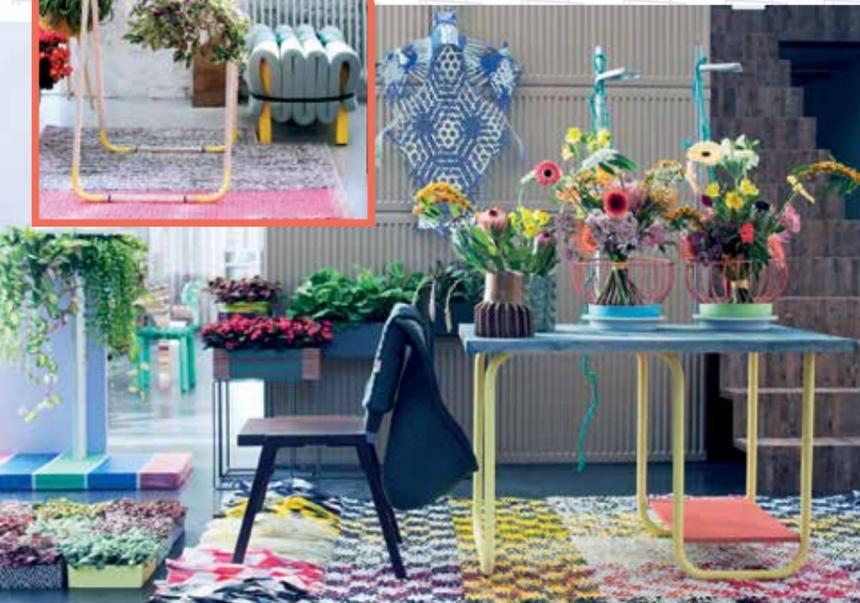
STYLE TREND 2018

RE-ASSEMBLE INDOOR

OUTDOOR RE-ASSEMBLE



Put together like a patchwork



Overlapping surfaces



Highly contrasting use of materials

Composite shapes.



Put together like a patchwork



Strong contrasting areas and borders