

FLOWERS AND PLANTS

COSMIC FUTURE



Plants with transparent leaf structures



Degraded effects on transparent glass, and also within textiles and dyed flowers



USE OF FLOWERS AND PLANTS

Strong interplay between light and dark is notable for floral and pot plant combinations. Deep, dark flowers and plants alternate with lighter varieties. Home accessories are included within this colour contrast. The proliferation of purple and blue shades reinforces the mysterious nature of this trend.



Deeply dark bouquet with light-dark interplay

USE OF COLOUR

Colours from the colour chart can be used in various different ways. See three examples below.

COLOUR KEY 1 | A colour combination of different dark shades from the main colour card.



COLOUR KEY 2 | In addition to the dark combination of colours, we can also utilise a combination of light colours. These two symbolise day and night.



COLOUR KEY 3 | An exciting colour combination of shades of purples with peach gives a completely different look to this trend.



IMAGE MATERIAL

The trend images can be downloaded for free at www.flowercouncil.co.uk or via the QR code and may be used with credit given to Funnyhowflowersdothat.co.uk and/or Thejoyofplants.co.uk.

HORTICULTURE SECTOR
TRENDS 2025

COSMIC FUTURE





VALUE TREND WE-UNITED

STYLE TREND COSMIC FUTURE

In a society where opportunity inequality is a growing problem and polarisation is high, we're searching for a new way to make prosperity broadly available for all. This means dealing with each other in different ways and overcoming contrasts. This is expressed through this trend with a cool colour palette with shades of blue and purple. Light and dark like day and night, blue to keep a cool head and purple to express creativity. These colours lend the products within this trend an exciting, even mystical air, as though a new world is about to be discovered.

Gradient effects are important and contrast is sought not only through colour combinations but in matte and glossy finishes. The use of coloured metallic effects is also striking within this trend.

CORE VALUES

Bright, sleek, matte versus glossy, mysterious, exciting, light and dark, futuristic, imaginative



An exciting combination of blue and lilac, alternating between compact and transparent.



COLOURS

The colour palette has a wide range of blue and purple tones, ranging from light to dark. For diversity amongst flowers and plants, two grey-greens and salmon oranges have been included. Coloured light provides additional shades.

Transparent glass in various shades of blue



FORMS

The shapes are organic, austere and sometimes even a little futuristic.

MATERIALS

The materials are high contrast and can be either strikingly matte or glossy. Transparent materials add an extra dimension to this trend.

PATTERNS

Patterns are abstract and consist mainly of relief designs and gradient effects.



Metallic finish on various materials such as ceramic and imitation leather.

